

**WE ARE**

MARFOFFICE  
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United Kingdom  
Phone: +44 (7) 496 26 31 33



# MARFA JOURNAL

LÉA SEYDOUX · AOMI MUYOCK · LYNDA BENGLIS · ANDRE WALKER · GEMMA WARD · KRANIUM

Lea Seydoux by Alexandra Gordienko + Lara Stone by Sean & Sang



LEELEE KIMMEL · ANN CRAVEN · LARA STONE · SHELLS  
SELMA BLAIR · CECILIA BENGOLEA · EDWARD KAY

MARFA JOURNAL

MARFOFFICE

MARFAMILY

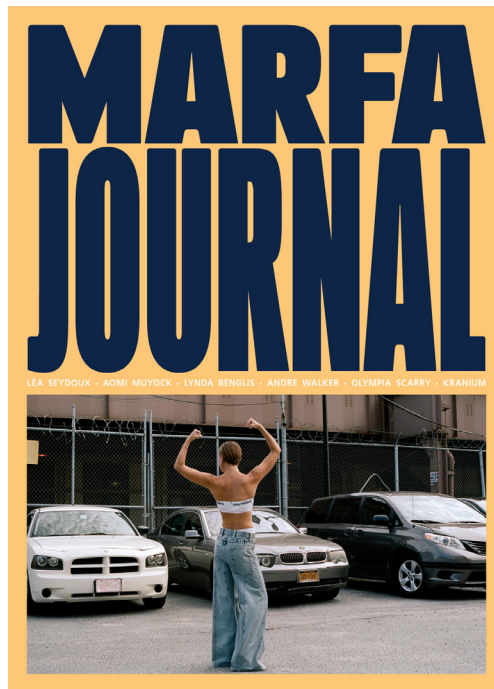


Essential to the art and culture, MARFOFFICE is a cross-disciplinary creative bureau formed around the biennial exhibition, MARFA, GORNA, and includes a multidisciplinary team of artists, photographers, designers, and filmmakers. MARFOFFICE is a brand of people who love each other very much. Working together, they create brilliant stuff.

**MARFA  
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# ABOUT



Lynda Benglis by Rachel Chandler & Olympia Scarry by Alexandra Gordienko

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Created by Alexandra Gordienko and a tight circle of her friends whilst still at Central Saint Martins in 2013 – Marfamily is a collaborative project, presenting an intimate take on the current state of culture. It blends various disciplines of contemporary arts into the format of a hardcover book.

MARFAMILY offers intimate conversation with artists all around the world like Michael Dean, Urs Fischer, Paloma Varga Weisz, Jenny Holzer, Nate Lowman, Lizzie Fitch / Ryan Trecartin, Jeffrey Deitch, Adam McEwen, Lynda Benglis, Enzo Cucchi, Nicole Wermers, Agathe Snow, Richard Mosse - we even talked to Harmony Korine's whilst swimming in the pool of his home in Miami.

The VIPs of the creative world from Anjelica Huston, Ozzy Osbourne, Lana Del Rey, Chloe Sevigny, Anne Hathaway, Kirsten Dunst, Charlotte Gainsbourg and even Larry Flynt have memorably graced its covers. List doesn't stop with the VIPs - MARFAMILY model division includes Lindsey Wixson, Gemma Ward, Natasha Poly, Lexi Boling, Catherine McNeil and many more.

The biannual title is crafting itself a multi-faceted profile with public events and branded t-shirts that are true to the zeitgeist spirit of the magazine.

Marfamily physical edition mixes raw and personal photography with intimate interviews and extends across 300+ pages.

**MEDIA**

**PACK**



# ABOUT

Anne Hathaway by Alexandra Gordienko & Danny Reed



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OUR DISTRIBUTION  
Print Run 30,000  
- 40% UK  
- 60% Overseas

PRINTING SCHEDULE  
Bi-Annual Release  
S/S issue  
On Sale: Mid March  
Sign off: Late December  
A/W issue  
On Sale: Mid September  
Sign off: Early July

PRODUCTION SPEC  
Hardcover 322 pages  
233cm x 276cm

# READER

Giselle Norman + Africa by Alexandra Gordienko



Natasha Poly by Sean & Seng

#### OUR READERS PROFILE

60% Female  
40% Male

AGE  
16-24 - 18%  
25-36 - 41%  
37-42 - 20%  
43-47 - 9%  
48+ - 12%

We have a strong, ever-growing presence on social media, maintaining the strong aesthetic of the print publication in daily communication with both readers and collaborations. This conversation introduces the brand to a growing audience and a developing readership throughout the year.

@MARFAJOURNAL

# MARFA JOURNAL

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# ADVERTISING

Advertising  
Elise Gatson Bureau  
64 Rue de Turbigo  
Paris 75003  
France  
Phone: +33 (1) 42 72 02 19



Lana Del Rey by Alexandra Gordienko & Tamara Rothstein



Lindsey Wixson by Alexandra Gordienko & Linda Engelhardt

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Amanda Murphy by Jonathan Baron & Tamara Rothstein

Gucci  
Saint Laurent  
Supreme  
Calvin Klein  
Repossi  
A.P.C.  
Loewe  
Carhartt WIP  
Chloe  
Givenchy  
JW Anderson  
Maryam Nassir Zadeh  
Symonds Pearmain  
Y-3  
Balenciaga  
Carven  
Off-White  
Circus Hotel  
Sophie Buhai  
Coach  
Maharishi  
Proenza Schouler  
ByGeorge  
Martine Rose  
Vetransfer  
Shells  
Galerie Rüdiger Schöttle  
Phikapi  
Hood By Air  
Marie Yat  
Gosha Rubchinskiy  
Stüssy  
Vetements  
Palais de Tokyo  
Mawi  
Alex Eagle  
Simone Rocha  
MCQ  
Golden Goose Deluxe Brand  
Roksanda  
Napa x Martine Rose  
The Store x Soho House Berlin  
Ludovic de Saint Sernin  
Paul's Baby Grand  
Vito Schnabel Foundation  
Marques Almeida  
Camper  
Heron Preston  
Courreges  
Galeries Tropeziennes  
Huf  
Linda Farrow  
Maxine Beiny  
Roni Ilan  
Marcia  
Super Yaya  
Marfa Film Festival  
Raf Simons  
Mykita  
Paco Rabanne  
Tomasini

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# RATES



Charlotte Gainsbourg & Mariam de Vinzelle by Pascal Gambarte

OPENING DPS  
£15,000  
SPECIFIED POSITION DPS +25%  
£10,000  
DPS ROP  
£9,000  
OUTSIDE BACK COVER  
£15,000  
SP FACING SPECIFIED POSITIONS  
£7,500  
SP ROP  
£6,000  
ADVERTORIAL  
RATES UPON REQUEST

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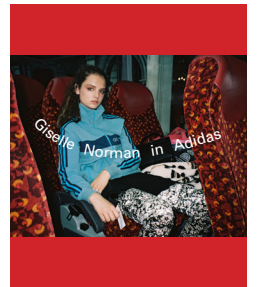
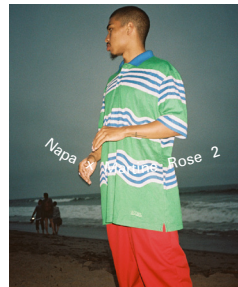
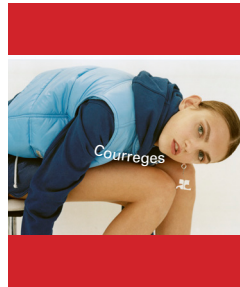
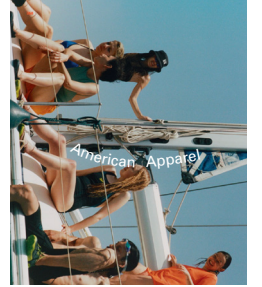
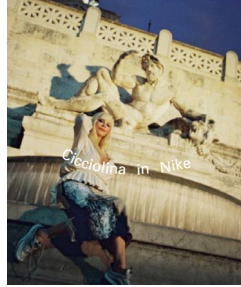
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# SPECIAL PROJECTS

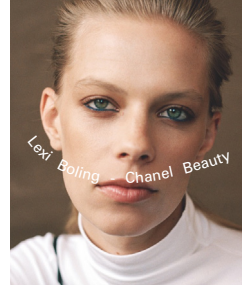
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# SPECIAL PROJECTS





# DISTRIBUTION



Chloe Sevigny & Lucien Smith with their copies of MARFA JOURNAL



MARFAMILY 1, 2 & 3 at The Store, Soho House Berlin

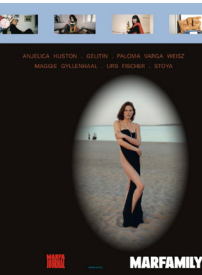
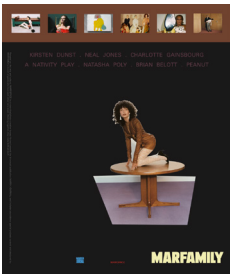
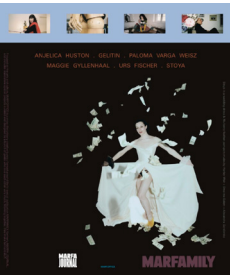
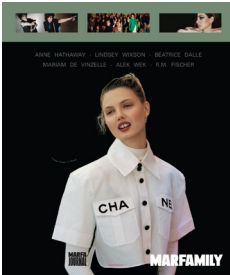
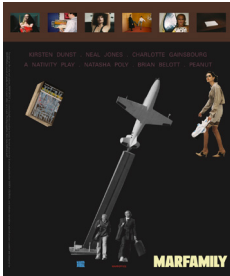
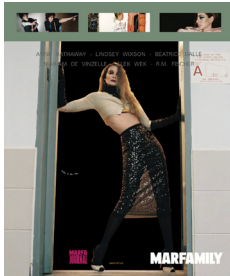
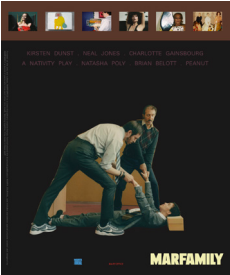
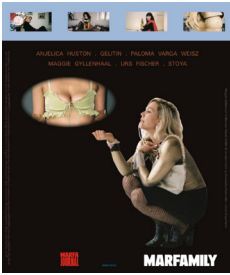
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- Artwords (London)
- Alex Eagle (Lodnon)
- Athenaeum Boekhandel [Amsterdam]
- The Broken Arm (Paris)
- ByGeorge (Austin)
- Casa Magazines
- Charlotte Street News
- Comme des Garçons Trading Museum (Paris)
- Do You Readme?! GbR [Berlin]
- Dover Street Market
- Elevastore (Paris)
- Family Bookstore (LA)
- Francesca Spiller
- Frankie Shop (Paris)
- Fulham News [London SW10]
- Gagosian Gallery NYC
- Good News (London)
- Gucci Museum (Florence)
- Gudberg Nerger GmbH [Hamburg]
- IPS
- Koenig Books
- IDEA BOOKS
- MAG KIOSK LDA [Lisbon]
- Magazine Brighton Ltd
- Magazine Heaven [Rushden]
- Magazine Office Copies
- MagCulture [London EC1]
- Magma [Manchester]
- Multi-Arts Corporation [Taipei]
- Arttbook @ MoMA PS1
- Moca Bookstore (LA)
- Motto Distribution
- Paber MTU [Harjumaa]
- Papercut (Stockholm)
- Photographers' Gallery [London]
- Ripe Studio
- Rococo News (Shivam Capital Ltd)
- Rosa Wolf [Berlin]
- Shreeji Newsagents
- Skylight Books
- Somerset House Enterprises
- Soop Soop
- Yvon Lambert (Paris)
- Store Berlin Ltd
- Palais de Tokyo (Paris)
- Tom Greyhound (Paris)
- Tate Modern [Turbine Shop]
- Ti Pi Tin
- Traders Pop [Maastricht]
- UPA [Universal Publications Agency Ltd]
- Wood Wood
- World Magazines (Seoul)
- Musée Pompidou (Paris)
- Musée d'art Moderne (Paris)
- WHS rue Rivoli (Paris)
- L'éclaireur (Paris)
- L'exception (Paris)
- Artazart (Paris)
- 10 Corso Como (Milan)
- 0fr (Paris)

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# TEAM



Maggiue Cyllenbael by Alexandra Cordinelo & Linda Engelhardt



Gemma Ward by Sean & Seng + Ozzy Osbourne by Rachel Chandler



# MARFA JOURNAL

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Stoya by harley Weir

"MARFA JOURNAL IS NOW MARFAMILY. THE FIRST ISSUE IS OUT NEXT WEEK. AND IF THE COVER DOESN'T MAKE IT CLEAR ENOUGH, WE CAN TELL YOU, THEY JUST REINVENTED MAGAZINE DESIGN AND ART DIRECTION!"  
Idea Books

"THE PARTY OF THE FASHION MONTH WAS THE MARFA JOURNAL PARTY IN PARIS"  
The New York Times

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